

FUTUREMAKERS

SUSTAINABILITY ACTIVATION PROGRAMMES

Have you set ambitious sustainability goals for 2030 and want to bridge the gap between good intentions and transformative action so you can deliver on them?

FutureMakers Sustainability Activation Programmes are designed to connect your people to your bold sustainability ambitions, driving organisation-wide empowerment and action.

What are the benefits to your business?

Sustainability Activation will:

- ✓ Ensure your entire business is clear on its sustainability vision, strategy and goals, and is able to communicate them clearly, consistently and in a compelling way;
- ✓ Drive mindset, behaviour, and culture change to support delivery of your sustainability ambitions;
- ✓ Connect with all your people to ensure everyone is activated on the sustainability vision and ambition, and have a sense of personal responsibility for achieving it;
- ✓ Build the capacity of your people to deliver the impact required;
- ✓ Kick-start a new chapter in your business transformation journey—one of employee empowerment and engagement.

What are the benefits to your employees?

Sustainability Activation will help your people:

- Understand, with clarity, and actively engage with your organisation's sustainability ambitions;
- Feel empowered and energised to take action by understanding how they can contribute to the business transformation;
- Know where to go for support and guidance, and what they can do next to drive sustainability in their part of the business.

How do we develop and deliver an Activation programme?

1. Host a scoping meeting to review your sustainability vision, strategy and goals;
2. Undertake a learning needs analysis engaging people from across your business;
3. Work with you to develop a compelling sustainability narrative based on your vision, strategy and goals that will resonate with your people;
4. Design and run bespoke interventions that activate either your whole organisation or specific functions/teams in the business;
5. Develop a purpose-built suite of learning resources, supporting tools and sources of inspiration to maintain momentum beyond the end of the programme.



The activation and empowerment programme developed and delivered by FutureMakers has helped us all think differently about the role we can play in driving sustainability across our business.

It has provided our people with the inspiration, empowerment, tools and skills they need to engage with our sustainability ambitions and drive value for themselves as well as the business as a whole.

- Tor Burrows, Director of Sustainability & Innovation, Grosvenor

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